



Date: 10 March 2010

Item: 2

Minutes of the Meeting held on 27 January 2010

in the Cabinet Room, Barnsley Town Hall

Present:

Richard Horner	Barnsley Chamber (chair)
Tom Sheard	NHS Barnsley
Ailsa Claire	NHS Barnsley
Phil Coppard	BMBC
Ian Hanks	Job Centre Plus
Paul Pascoe	Yorkshire Forward
Eddie Street	BCVN
Naeem Jarral	BBEMI
Colin Booth	Barnsley College
John Welham	GOYH
Simon Walker	GOYH
Andy Brooke	South Yorkshire Police
Steve Wragg	Foundation Hospital Trust

Supporting:

Diane Tweedie	Secretariat
Pam Lee	Secretariat
Ian Rooth	BMBC
Helen Knox	BMBC
Elaine Ogden	Fit For the Future

Presenting:

Elizabeth Shassere	NHS Barnsley
Shaun Jones	BMBC
Eleanor Dearle	Secretariat

Observing:

Donovan Modest	BBEMI
Adam Civico	Barnsley Chronicle

1. Apologies

Councillor Stephen Houghton, Iris Howard, Helen McMullen, Penny Stanley, John Lewis and Cathy Doggett

Steve Wragg and Tom Sheard advised that they would have to leave the meeting for a short while around 10.30am to attend a promotion in the town centre.

2. Minutes of the Meeting on 16 December 2009 and Matters Arising

- 2.1 In relation to item 4.5 Tom Sheard advised that he had been unable to locate an up to date list of chairs and vice chairs of Partnerships on the web. Diane Tweedie commented that the list would be available on the structure and membership section on the One Barnsley website.
- 2.2 Phil Coppard asked about progress with the South Yorkshire Community Foundation Initiative “I Love Barnsley”. Diane Tweedie reported that the Initiative had been highlighted by the Chronicle and aspects such as every click and the I Love day were being progressed through conversations with IT and Communications. Diane Tweedie highlighted that VAB were holding a fund raising event on 12 February and this was being supported by the Partnership. Phil Coppard stressed the need for the council to support this initiative.
- 2.3 It was noted that “Finance” would be kept on the agenda as a standing item, covered today by item 8 – Maximising European Funding.
- 2.4 Digital Barnsley – Phil Coppard reported that Barnsley had won the Microsoft Challenge (training) and would be advised whether the prize is Gold, Silver or Bronze following a meeting in London on Tuesday 2 February. Ailsa Claire asked how this training would be delivered. Phil Coppard advised that it would be payment through a voucher system but full details were yet to be worked out. Phil Coppard pointed out that this information was embargoed and asked Adam Civico, Barnsley Chronicle to note this.
- 2.5 Diane Tweedie advised that the recent Exploring Rural Barnsley Conference had been very successful as well as being well attended. A conference report would be brought to the Board in due course.
- 2.6 Phil Coppard advised that the John Denham, Secretary of State visit had gone very well.

It was agreed that:-

- 1) **the minutes from the meeting of 16 December be accepted as an accurate record;**
- 2) **other matters arising would be covered on the current agenda.**

HOUSEKEEPING

3. Action Log

3.1 Diane Tweedie reviewed the Action Log. She advised that:

- Partnership Working - on today's agenda
- South Yorkshire Transport Strategy – a workshop would take place. Phil Coppard highlighted the importance of this work to accommodate future growth and green travel.
- Cohesive Communities – Eddie Street advised that although Penny had been hospitalised, she was now working at home on the volunteering strategy. Phil Coppard stressed the need to move this on and offered support.
- Responding to CAA – Growing the Economy meeting on Friday 29 January (pre meeting to the Away Session on 1 March). Phil Coppard advised that John Casey may need to attend. Richard Horner suggested that the Chamber be involved.

**Diane
Tweedie**

4. One Barnsley, One Message – Next Steps

4.1 Diane Tweedie introduced the report and advised that despite the bad weather the Away Session was well attended.

4.2 Issues were noted around shared ownership and shared delivery and how to join up activities and communicate with the public. It was thought that further debate was needed regarding the agencies' relationship to the public to understand how and what we communicate. Diane Tweedie suggested extending the Council's Communications Group with Partnership representatives. The Group would be accountable to the Board and submit quarterly monitoring reports on the implementation of the strategy.

4.3 Phil Coppard thought that internal communications needed to be the first focus. Secure ownership of the Sustainable Community Strategy (SCS) was required with agencies working together on this. Andy Brooke commented that agencies need key messages and clarity on what needs to be delivered. Ailsa Claire agreed that messages needed identifying as a communications group would need to know what to communicate.

- 4.4 Diane Tweedie asked for members for the Communications Group from partners. Ailsa Claire advised that partners would need to know what the group will do and whether technical people or social marketing people would be needed. Tom Sheard thought that the group needed Terms of Reference and details of who it is accountable to.
- 4.5 Steve Wragg commented that some good messages had gone out to the public but the public had not believed them.
- 4.6 Diane Tweedie suggested a timeout session. Phil Coppard thought that the sequence needed to be correct with agencies throughout having a mass understanding of the SCS.

It was agreed that:-

- 1) **the Board would consider the nature of its relationship with the public at a time out session within the next two months;**
- 2) **a communications group be established within the One Barnsley structure, tasked and accountable to the Board and the group will produce a One Barnsley Communications Strategy;**
- 3) **the communications group provide quarterly performance updates to the Board on progression and implementation of the strategy;**
- 4) **the LAA/CAA performance reports give consideration to communications where this is not already taking place.**

Secretariat

Secretariat

Shaun Jones

5. Supporting Partnership Arrangements

- 5.1 Diane Tweedie advised that this report identifies current and projected future activities of the LSP and seeks to engage partners in a discussion about how they might support resourcing LSP activities in future years.
- 5.2 Colin Booth commented that the College could host and pay for a One Barnsley Learning Lunch for example but would have difficulty in providing cash resources. Diane Tweedie asked that partners consider cash resources as well as staffing, venues, refreshments etc.
- 5.3 Tom Sheard commented that partners do fund some things at present. Phil Coppard thought that partners should work as a team.

It was agreed that:-

- 1) **Board Members will consult within their organisation and determine how they can support resourcing the activities identified and commit to providing a view on how they can best support these at the next Board Meeting in March 2010**

All

POLICY/STRATEGY DEVELOPMENT

6. Joint Strategic Needs Assessment (JSNA)

- 6.1 Elizabeth Shassere introduced the report advising that the JSNA is a statutory document under the Local Government and Public Involvement in Health Act 2009. The document brings together health statistics and intelligence to inform current and future strategies and policies. The summary document is attached to the report and gives key issues. The large technical document includes graphs, statistics and charts. Both are available online. The document highlights challenges, demographic changes and health needs and helps inform service planning and service design. It is refreshed yearly as appropriate. Future plans are to have a live web based data information system so that information is up to date and covers a wide range of issues. The information will have a range of uses such as helping plan for the future and backing up bids for funding. A communications strategy will be produced.

Steve Wragg and Tom Sheard left the meeting.

- 6.2 Phil Coppard asked what will change as a result and pointed out that some causes of ill health were due to behaviours and lifestyle which required high intensity actions and thought that as a Board we needed to look at this so that we can make a difference. He highlighted the Marmot Review and to draw this review into what we are doing in Barnsley.
- 6.3 Elizabeth Shassere advised that the JSNA was a very broad useful tool which all agencies can use and is not just about health care services. It forces the conversation about how agencies can engage with this agenda.
- 6.4 Richard Horner asked how we would address the changes. Ailsa Claire replied that we must change the dependency culture i.e. “if we go to the doctor’s he will fix it” and get the community to take responsibility for their own health. Eddie Street thought that intervening early with young people as with Fit For the Future (FFtF) programmes was a good start. Phil Coppard commented that “healthy workplace” programmes which offer voluntary health care checks, made people more aware and take responsibility for their own health. Ailsa Claire thought that the way services are organised may need to be different. Colin Booth advised that 70% of young people pass through the college and this opportunity had been used

to introduce more physical activity into the curriculum as well as providing an open access point to health advice.

- 6.5 Elizabeth Shassere advised that the FFtF review would be based on information from the JSNA. FFtF was launched in 2003 and was a good approach for addressing tough issues. FFtF will focus on the areas identified in the CAA as well as those identified in a recent NST visit. The response was to be a collective effort from One Barnsley partners to take forward in short, medium and long term actions and keep track of this approach by reporting directly into the One Barnsley Board.
- 6.6 Ailsa Claire commented that progress is being made, for example there are a higher number of smokers quitting in Barnsley than anywhere else. Richard Horner asked how the work with agencies was progressing. Elizabeth Shassere and Elaine Ogden advised that following consultation with agencies the strategy would be drafted and reported back to the Board, however so far the response was positive. Phil Coppard commented that people were too dependant on the NHS and measures should be established to help stop habits and lifestyles which lead to illness. Andy Brooke advised that a conference regarding alcohol and drugs was taking place at Longcar this week where agencies would come together (DAT, Police, BMBC).
- 6.7 Ian Hanks asked what was expected of partners and what more can they do. Elizabeth Shassere advised that 4 key priority areas were being worked on and good work was taking place across the agencies in pockets, these need to be brought together under FFtF to enable help with resources and gaps in programmes/areas. Elaine Ogden advised that consultations would take place in February and a timeout session in April. Elizabeth Shassere identified that as agencies fed into the Performance Clinic, conversations would take place regarding what agencies can do. Naeem Jarral commented that cheaper food may not be as nourishing or healthy and wondered how our sports facilities compared to other towns. Elizabeth Shassere pointed out that this was not a takeover from what agencies are doing but enhanced by FFtF strategic direction. It was suggested that the strategy be used to help inform the CAA improvement discussions on health in April.
- 6.8 Phil Coppard identified the need to establish some performance measures around how we stop people getting ill. He identified the need to create a positive state of well being.
- 6.9 Phil Coppard asked that the consultation process be explicit. Elizabeth Shassere advised that the process would be and it had just begun. A framework would be drafted in due course.

It was agreed that:-

- 1) the Board notes the issues identified with the JSNA and commits to supporting the key issues identified within the assessment;**
- 2) the Board engages in agreeing and delivering priorities through FFtF which will report directly into One Barnsley Board.**

Adam Civico left the meeting

Elizabeth Shassere and Elaine Ogden left the meeting.

7. Total Place

- 7.1 Phil Coppard introduced the report and explained that the Government Leadership Centre was looking at all public expenditure together, rather than through individual agencies to dramatically reduce public expenditure without affecting services in the future. Phil Coppard stated that Total Place has been quite unrealistically seen as the cure to all ills.
- 7.2 Thirteen pilots are currently up and running and will end in February when a “what next” session will look at the findings after which a possible national prescribed regime may be implemented.
- 7.3 In Barnsley, the family intervention and support spends 87% of the budget on 3% of the population. There are many interventions and this work is unco-ordinated. In 2008/9, 557 children/ families with additional needs were assessed. It is proposed to use this group as the basis of the Total Place pilot with a strong emphasis in engaging families and redesigning support for families in a more preventative way to minimise the need and cost for more intensive services later in life. This will mean a multi agency approach and although this will prove difficult it should provide a framework for using resources more effectively as well as providing better services and will result in cutting costs.
- 7.4 Ailsa Claire supported this approach but didn’t want to see unintended consequences as a result of introducing a new framework. She thought that self care needed promoting and co-ordinating. There are similar programmes in health such as Care Navigation and Young Carers that we could learn from. Ailsa Claire thought that we should not be taking resources out of the things that were working well and that we should continue supporting families on existing methods which were working. Phil Coppard thought that there would be resistance in agencies and that it was important not to begin at the tough end with families who have multiple problems.

- 7.5 There is a worry in the NHS that we aren't on top of what we are already doing and total place will just add to this. Ailsa Claire stressed the need to build on what we have.
- 7.6 Phil Coppard accepted some of the tensions that would be created but stressed that we needed to ensure that we didn't exclude to the extent that we don't do anything at all.

Steve Wragg and Tom Sheard returned to the meeting

- 7.7 Richard Horner asked if a conference would be held. Phil Coppard suggested a workshop. Paul Pascoe advised that he had attended a Total Place event in Doncaster held by Government Office to give out more information. Unfortunately very few people attended and the pilot council (Bradford) did not attend. Ailsa Claire queried the number (557) of children/families with additional needs. Phil Coppard advised that a workshop needed to be set up to discuss further.

It was agreed that:-

- 1) the Board embrace the concept of 'Total Place' as a tool for joint working in Barnsley;**
- 2) the Board adopts the theme of 'family support/intervention', to prevent a range of behaviours and related casual factors as a Barnsley pilot for 'Total Place';**
- 3) a workshop would be held in late March to engage a wide range of partners in taking forward the suggested theme.**

**Secretariat
and P&DU**

A short break was taken for networking and refreshments

Eleanor Dearle and Helen Knox joined the meeting

John Welham left the meeting

POLICY/STRATEGY DEVELOPMENT

8. Maximising European Funding

- 8.1 Eleanor Dearle explained that the report advised on strengthening the draw down of additional European Union (EU) funding and maximising EU expertise. The Objective 1 Structural funds were now coming to an end and the priorities and management of the 2014 – 2020 EU budget is underway. A strategy and actions now need to be developed to pull in EU funding. Partnerships within the local area need to be developed so that efforts can be maximised.
- 8.2 Eleanor Dearle advised that there are a number of programmes available within Europe e.g. ELENA, investment in carbon reduction.
- 8.3 Richard Horner reiterated that there was not a joined up approach and that cohesiveness between partners was required. Steve Wragg advised that he had attended BCIP which deals with some EU funding but that they did not have a section at the Hospital Trust which looked at EU funding. Phil Coppard commented that the EU was not just about funding. Creating common alliances and influencing the EU government to make programmes that favour them was needed. Phil Coppard commented that agencies do not spend enough time in Brussels, he gave the Coalfield Communities Campaign with their bid for RECHAR funding as a good example of what needs to happen.
- 8.4 Colin Booth advised that a small team who write bids exists at the College and recently joined a Yorkshire-wide colleges group who puts bids in on behalf of all colleges.
- 8.5 Steve Wragg commented that these funds should be built into 'Total Place'. Phil Coppard agreed.
- 8.6 Paul Pascoe advised that EU partners work on partnerships all the time, he thought that bids here fail because we need to develop skills to meet short time frames. Ailsa Claire and Colin Booth agreed that plans need to be worked up. Ailsa Claire thought that Child Poverty may attract some funding. Diane Tweedie commented that we need an interface with the EU and wider partnerships to headline priorities so that agencies know what they are.
- 8.7 Colin Booth requested that Eleanor Dearle attend a Sustainability Partnership meeting to talk to members about the ELENA carbon reduction funding.

It was agreed that:-

- 1) **a virtual partnership network of funding experts be identified within organisations and apply for EU thematic funds;**
- 2) **a task and finish group be established to develop a framework to:**
 - a) **take advantage of low cost opportunities and current EU funding expertise to develop further understanding and capacity by which the LSP can draw down future EU thematic funding;**
 - and b) **maximise and develop links with other European organisations to both learn from their experience and create future project partnerships.**

Secretariat

Secretariat

PERFORMANCE MANAGEMENT

9. Performance Clinic Minutes

- 9.1 Shaun Jones provided an overview of the minutes from the recent Performance Clinic and advised that the Clinic is 'still finding its feet', and asked the Board to note the Action Schedule.
- 9.2 Phil Coppard commented that it was still challenging – finding who is responsible and determining their improvement plan.

It was agreed that:-

- 1) **the Board Members note the Performance Clinic Minutes and Action Schedule.**

10. LAA Refresh

- 10.1 Shaun Jones presented the report which outlined the review and refresh of Barnsley's LAAs and identified key milestones and processes. The review process will focus on delivery, however there is an opportunity to refresh the teenage conceptions target and economic targets.
- 10.2 Phil Coppard remarked that the LAA review meeting with Government Office had been disappointing. Very few theme advisors attended and there were concerns regarding the process.
- 10.3 The LAA refresh will be fully reported to the Board on 10 March, formally

adopted by full Council on 11 March in line with legislative requirements.

It was agreed that:-

- 1) **Board Members would note the indicators identified for consideration as part of the 2009/10 review and refresh process;**
- 2) **the proposed key milestones should be used as the basis for managing the review and refresh process, and for each partner to factor these into their respective decision making and approval process;**
- 3) **the progress of the review and refresh process is monitored and managed by the Partnership Performance Clinic on behalf of One Barnsley;**
- 4) **the Barnsley LAA review and refresh process commences following the One Barnsley Board on 10 March and concludes with Secretary of State sign off at the end of March.**

Shaun Jones

Shaun Jones

FOR INFORMATION

11. 2nd Year Migration Impact Funding

- 11.1 Diane Tweedie outlined the report on this successful programme. A more detailed report will be brought to the Board in due course.

12. Think Local, Act Local, Forum Feedback

- 12.1 Diane Tweedie advised that this report gave the findings from the Forum Event on 2 December.

13. Research Conference – 19 March 2010

- 13.1 Diane Tweedie advised that this report gave details of the forthcoming Research Conference which will raise awareness of facts and figures and the benefits of using them in policy and decision making documents. The Conference will be aimed at Researchers as well as partnerships' members.

14. Future Business

- 14.1 As stated.

Date and Time of Next Meetings

1 March 10 – One Barnsley Away Day 1pm to 4pm Venue tbc

10 March 10 – One Barnsley Board Meeting 4pm to 6.30pm in the Cabinet Room

7 April 10 – One Barnsley Away Day 10am to 2pm Venue tbc

21 April 10 – One Barnsley Board Meeting 1pm to 3.30pm in Committee Room 2

2 June 10 – One Barnsley Board Meeting 2pm to 4.30pm in Committee Room 2

19 July 10 – One Barnsley Away Day 12noon to 4pm Venue tbc

21 July 10 – One Barnsley Board Meeting 2pm to 4.30pm in Committee Room 2

8 September 10 – One Barnsley Board Meeting 2pm to 4.30pm in the Cabinet Room

6 October 10 – One Barnsley Away Day 1pm to 4.30pm Venue tbc

27 October 10 – One Barnsley Board Meeting 2pm to 4.30pm in the Cabinet Room

15 December 10 – One Barnsley Board Meeting 2pm to 4.30pm in the Cabinet Room